**Accounting 1 Introductory Activity 15 points**

Discover Yahoo! Finance and look for the different income sheets and balance sheets of businesses.

Learn how to navigate the website and find critical information.

Example that will be demonstrated: Target Corporation

Questions to Discover for **2** different companies

1. The name of the company?
2. What does the company do in terms of its business (Services, Product, Distribution, etc)
3. When did the company begin and where?
4. Who is the Chief Executive Officer (CEO)
5. What was the business’ total income for the past year?
6. What are their Total Revenue, Cost of Revenue, and Gross Profits for the most recent year?
7. What is their Net Income?
8. What is the total of the company’s total assets and total current assets?
9. What are the company’s total liabilities and total current liabilities?
10. What is the total stockholder’s equity?

By your initial discovery, is the business doing well or is the business struggling over the past few years?

In either case, why do you think the business is where it is today?